



Advanced Certified Scrum Product Owner

What is this course?

The Advanced Certified Scrum Product Owner™ (A-CSPO™) course is part of the Scrum Alliance's Path to Certified Scrum Professional®. This step in the Product Owner's journey is a combination of workshop, applied learning on the job and reflective learning.

This programme is aimed at practicing Product Owners, growing skills and knowledge in areas such as stakeholder identification and management, neuroscience-based collaboration techniques, scaling and advanced product backlog management.

It focuses on growing a Product Owner's knowledge and skills to define and operate in a more Agile product-based organisation driven by product outcomes and metrics, supported by results driven approaches and insights into human based biases and behaviours.

The workshop builds on a combination of interactive exercises, practical real-life examples, and lively discussion, and will equip you with the knowledge required to be an effective Scrum Product Owner.

Real learning happens through application and reflection, so following the workshop you will have access to an optional online coaching session, so that you can reflect on how you are applying your knowledge and skills.

On completion of the workshop, you will become an A-CSPO™, which will make you eligible to work towards the Certified Scrum Professional®.

Who is this course suitable for?

This course is for Scrum Product Owner's with at least a year's experience in the role. You must have Agile experience as the course will build on your experiences in order to deepen your understanding of Agile and yourself.

What will you learn?

The Advanced Certified Scrum Product Owner™ programme will help you take that next step in your growth as a Product Owner. By the end of this programme you will be able to:

- Identify the skills and capabilities needed for a Product Owner to collaborate as a member of a cross-functional Scrum.
- Team in order to create successful products.
- Use techniques to identify that you are working with the key stakeholders you need.
- Recognise when to act as a facilitator for stakeholders.
- Identify when a group is engaged in divergent thinking or convergent thinking.
- Describe the key attributes of different scaling frameworks and approaches.
- Utilise approaches to identify purpose or strategy to foster alignment and shared ownershipPlan a product release based on content from a roadmap, market segmentation or window.
- Connect teams directly to customers and users to build deeper understanding and empathy.
- Visualise and communicate product and feature ideas and assumptions.
- Incorporate testing assumptions into the Scrum framework.
- Develop hypotheses for a given target user/ customer segment.
- Maximise outcome and impact to the business, user, and market whilst minimising output for a product/ feature idea.
- Use different techniques to model and measure value.
- Describe and apply at least four factors to implement when ordering a product backlog, and different techniques to structure and filter the contents of a product backlog.

What topics are covered?

- Product definition and organisational impact.
- In-depth exploration of the Product Owner role and implementation patterns.
- Mapping and working with Stakeholders.
- Neuroscience-based collaboration techniques.
- Group facilitation techniques.
- Scaling approaches and patterns(e.g. SAFe, LeSS).
- Managing dependencies or reducing/removing dependencies between teams.
- Visualising dependencies between teams.
- Large-scale participatory meeting formats.
- Cognitive bias that influences individual and Product decision making.
- Vision to value.
- Identifying target markets, looking at problem / solution fit and product market fit.
- Exploring user jobs to be done.
- Where to start with a Product – push v's pull.
- Creating Product tests.
- Getting early feedback using marketing and prototypes to drive Product research.
- Quantifying value and return on investment.
- Comparative cost of delay.

What about exams and certifications?

Following successful completion of this course, participants will be designated as Advanced Certified Scrum Product Owners. This Scrum Alliance certification includes a two-year membership in the Scrum Alliance.

What will you receive?

- High quality instruction from a Certified Scrum Trainer.
- Optional online coaching sessions to reflect on your Scrum Product Owner practice.
- Advanced Certified Scrum Product Owner certification on successful completion of the workshop.
- For classroom based courses on our public schedule, refreshments before and during the course, including lunch
- Course materials

Are there any prerequisites for this course?

- You will already be a Certified Scrum Product Owner® (CSPO®)
- At least 1 years' experience working as a Scrum Product Owner

How should I prepare for this course?

Attendees should read the Scrum Guide.
Please visit: www.scrumguides.org

What do our students say?

“Very enjoyable course the equipped me with alternative perspectives and new tools to try with my Scrum teams and stakeholders” Lucy Wells

“Inspirational, thought provoking, enjoyable” Inna Dalton

“Fast paced, thought provoking and awesome” Mark Blocksidge

Meet the Trainers



Zia Malik



Matt Roadnight



[View all our courses dates here](#)

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