



## IDENTIFY MOTIVES

We are clear in our purpose for embracing agility. Our unique & compelling reason will be clearly articulated & transparent across the whole organisation



## CHALLENGE BELIEFS

We challenge our beliefs that hold us back, enabling a positive impact that creates the motivation to achieve anything



## FOCUS ON YOUR CUSTOMER

We believe in engaging our customers we strive for high quality & purposeful creations that lead to a better life for our customers



## ALIGN AROUND VALUE

We believe value creation is at the heart of our existence. Focusing on meaningful alignment around value flow allows for the emergence of effective systems



## EMERGENCE FOR LASTING CHANGE

We will create an environment to foster the emergence of meaningful & lasting change



## LEARNING ATTITUDE

We are encouraged to connect & grow, to give feedback to create life long learning opportunities. By learning continuously we will keep learning



## RESPECT THE JOURNEY

We respect the past & embrace the future of our never ending journey, understanding that as we move forward we will gain knowledge & face obstacles in discovering & achieving our goals



## OVERCOME INERTIA

Through continuous improvement & transparency we overcome resistance to prosper with no limits



## HUMAN BEHAVIOURS

People are at the heart of our inspiration. We create experiences & safe environments that allows autonomy to support positive desired outcomes



## COACHING SUSTAINABILITY

Organisational development is driven from within. Capabilities for coaching are inherently built & grown independently