



## CERTIFIED SCRUMMASTER® (CSM®)

### Learn to truly master Scrum

Our interactive Scrum Alliance Certified ScrumMaster® (CSM®) training is a great course for anybody who is new to Scrum or applying it within their organisation.

The course covers in depth the full Scrum Framework, Scrum events, accountabilities, artifacts, commitments and the values and principles that underpin it. A combination of interactive exercises, practical real-life examples, and lively discussion make this a challenging, engaging and enjoyable way to develop your understanding of Scrum. The course also covers many agile practices that support Scrum, including user stories and relative estimation.

We use brain friendly, science based, accelerated learning techniques to help you really learn and increase your knowledge retention and post course you can take advantage of a one hour coaching session that is included as part of the course.

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### Why this course?

- Learn Scrum - the **most popular Agile framework** and kick start your agile training journey
- Become a **Scrum Alliance Certified ScrumMaster®**
- Begin your **agile journey** to Certified Scrum Professional® and Certified Team Coach® or Certified Enterprise Coach®
- Gain the **best Scrum Master Certification** and the most recognised and in demand certification from employers and recruiters

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### What about exams and certifications?

A short multiple choice examination is required to be completed after the course.

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### What are the prerequisites for this course?

There are **no prerequisites** for the course, however students are expected to complete the pre-course reading required.

### What you'll come away with

You'll come away understanding Scrum in real depth. You won't just know how to use it, you'll understand how and why it works – and how to apply it highly effectively. In other words, this course will equip you with the knowledge and experience to be a genuinely effective Scrum Master or Scrum team member.

You'll be able to:

- Participate actively as a Scrum Team member
- Function effectively as the Scrum Master for the Scrum Team
- Deliver a successful Scrum project
- Explain why Scrum works and how it is a risk reduction strategy
- Explain Agile and the Scrum framework to other key stakeholders
- Define and use the full range of Scrum artifacts and commitments
- Set up and facilitate Scrum Events
- Implement all of the Scrum accountabilities aligned with the Product Owner, Scrum Master, Developers and Scrum Team
- Implement Scrum in real world circumstances
- Implement other Lean and Agile approaches to support your Scrum implementation
- Explain why Scrum works and how it is a risk reduction strategy
- Explain Agile and the Scrum framework to other key stakeholders



## Who is this course suitable for?

- Anyone who wants to be successful using Scrum
- Anyone who is involved in a Scrum Project across the full range of Scrum roles
- Those newly setting out on their Agile journey
- Those who are already using Agile or Scrum but now want to consolidate their knowledge or address questions that have arisen based on their experience
- Those with the following roles within their organisation:
  - Agile Coaches
  - Scrum Masters
  - Team Leaders
  - Development Team Members (Analysts, Architects, Designers, Coders, Testers)
  - Project Managers
  - Product Owners
  - Product Managers
  - Process Owners and Managers
  - Functional / Departmental Managers

Attending the course as a full team offers a real opportunity for the entire team to experience and learn Scrum in-depth together and creates an excellent foundation for them to move forward.

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## What topics are covered?

- Agile and Lean Values, Principles, and Worldview
- Empirical Process Control
- Basic Facilitation
- Coaching Fundamentals
- Self Organisation
- Team Dynamics
- Definition of Done
- Value of Engineering Practices
- Going from Vision to Ready
- Coaching the Product Owner
- Resolving Impediments
- Scaling Scrum
- Organisational Change
- Developing Yourself

## What the course Includes?

- **High quality instruction** from our Certified Scrum Trainers® and Certified Agile Coaches® with many years' experience of training Scrum and very importantly implementing Scrum in the real world
- **One coaching session** to reflect on your practice worth £125
- **Course materials** and for virtual courses access to the Beliminal Learning Management System and on-line content created during the course
- **Certified Scrum Master®** certification on successful completion
- **2 years' membership of the Scrum Alliance** worth \$100
- **Membership of our Beliminal alumni community** where you can receive help and support from the Beliminal coaches and fellow alumni
- Access to **exclusive resources**
- **Loyalty discount** for future courses
- **Loyalty discount** for personal/life coaching
- **14 Category B Professional Development Units (PDUs)** can be claimed for this course
- **15 Continuing Professional Development (CPD) hours** and CPD certificate
- **16 Scrum Education Units® (SEU's)**
- For in-person/classroom-based courses on our public schedule, refreshments before and during the course, including lunch



## Why choose Beliminal?

Our training has a depth and a power that inspires and changes you. Our trainers are some of the most experienced in the world and have rich insights into the changing world of work and a passion for transforming teams and organisations. They are able to bring your training alive by revealing its true power – helping you unleash your own potential as well as the potential of those you work with.

In addition you benefit from: -

- Delivery of a virtual course that has **been designed from the ground up** for virtual delivery using best practice tried and tested techniques to provide an engaging and compelling virtual experience
- **Reduced class size** for virtual courses to ensure our attendees have the highest quality learning experience possible.
- **Shorter training** days which are vitally important when training in a virtual manner that enhance your learning experience and increase your knowledge retention
- **Highly respected Scrum Trainers® and Coaches** with decades of experience delivering high-quality Scrum training and implementing and coaching Scrum in the real world – **5/5 star rating (from Google Reviews)**
- **98.9% pass rate** for the Certified ScrumMaster® exam, certified by the Scrum Alliance
- **Course Net Promoter Score (NPS)** as surveyed by the Scrum Alliance is 92 (above 70 is classified as “world class”)

## What people say about this course

*“The entire course was fun, engaging and a lot of effective learning. Thank you!”* - **Leighton Fernandes**

*“This course is jam packed full of excellent discussions, exercises and practical examples. An excellent course”* - **Jason Nickels**

*“Awesome training!! A lot to take away”* - **Stuti Jindal**

*“Great course which has provided valuable insight into Scrum, and provided plenty of ideas for improvements”*- **Darryl Gwinnett**

*“Tom was very articulate, helpful and approachable. For someone without a project manager experience background, he made everything sound very clear!”* - **Alice Atisele**

*“Excellent training - intense and challenging with a fantastic group of people”* - **Robin Smith**

*“Tom was professional, knowledgeable and a great coach. Fun activities and clear explanations made the training incredibly worthwhile”* - **Matthew Bruce**

*“Tom kept the group focused and engaged throughout and was able to provide real life experiences”* - **David Parker**

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## Meet the Trainers



**ZIA MALIK**



**TOM REYNOLDS**



**MARK SUMMERS**