

## CERTIFIED SCRUM PROFESSIONAL® - PRODUCT OWNER (CSP-PO®)

### Description



On our interactive Scrum Alliance Certified Scrum Professional® - Product Owner course you'll learn more about the deeper elements of effective product ownership focusing you on the next level of your development - understanding how to navigate the product as a business, how to understand and navigate complex product development in context of agile ways of working as well as strengthening your skills, tools and techniques as you grow.

This will involve learning a range of advanced tools in areas such as working with customers and stakeholders, propositions, collaboration techniques, product backlog management and validation.

The workshop includes interactive exercises, real-life examples, and lively discussion. It will push you, challenge you, and get you thinking. But the most effective learning, the kind that permanently changes you, happens when you apply techniques and knowledge and reflect on your results, as such, following the workshop you'll have access to online coaching sessions in which you can reflect on how you are applying your knowledge and skills.

### Why this course?

- **Deepen your knowledge** of how to become an even better product owner through wider organisational context and business acumen and business agility
- Become a **Scrum Alliance Certified Scrum Professional® - Product Owner**
- Gain the **best next level Scrum Professional - Product Owner** accreditation to complete the triad of certifications being one of the **most recognised and in demand** from employers and recruiters
- Take a **significant step** in your agile journey to Certified Team Coach® or Certified Enterprise Coach®

### What about exams and certifications?

There are no exams for this course and following successful completion of this course participants will be designated as Certified Scrum Professional® - Product Owner.

### Who is this course suitable for?

This course is for Scrum Product Owner's with at least two year's experience in the role. You must have Agile experience as the course will build on your experiences in order to deepen your understanding of Agile product development and your own abilities as a product owner.

### More prioritisation techniques for your product backlog

Attendees should re-familiarise themselves with the [Scrum Guide](#) and conduct the pre-course reading.

### What are the prerequisites for this course?

- You will already be a **Scrum Alliance Advanced Certified Scrum Product Owner® (A-CSPO®)**
- **At least 2 years' experience** working as a Scrum Product Owner



## What you'll come away with

After successfully completing the course, you will be designated as a Scrum Alliance Certified Scrum Professional® - Product Owner.

You will be equipped to operate effectively with a deeper entrepreneurial mindset in a more Agile product-based organisation. Driven by a better understanding of propositions, competitors and product outcomes and metrics, supported by results driven techniques, and informed by insights while better understanding your business, customers and stakeholders.

You will be able to:

- Recognise organisational context that allow you to grow as a great Product Owner
- Understand that benefits of considering the product owner as an entrepreneur and owner of a microenterprise
- Use techniques to alleviate stakeholder conflicts and improve collaboration
- Use a range of techniques for engaging with stakeholders to improve communication
- Apply techniques to design and implement a product team immersion plan
- Understand and apply a business model for a product idea
- Develop a deeper understanding of product propositions
- Use techniques to better understand competitor analysis and product propositions forecasts
- Understand beyond budgeting techniques and how they differ from traditional budgeting
- Use cost of delay and return on investment to deliver better value to customers
- Visualise and communicate product and feature ideas and assumptions

## What topics are covered?

### General Knowledge

- Agile & Lean Principles
- Agile Manifesto
- Empirical & Defined Processes
- Scrum Framework & Sprints
- Scrum Values
- Applicability of Scrum

### Scrum Accountabilities

- ScrumMaster
- Product Owner
- Developers
- Scrum Team

### Scrum Artifacts

- Product Backlog and commitment to the Product Goal
- Product Increment and commitment to the Definition of Done
- Sprint Backlog and commitment to the

### Sprint Goal Scrum Events

- The Sprint
- Sprint Planning
- Daily Scrums
- Sprint Reviews
- Sprint Retrospectives

### Estimation & Forward Planning

- Relative estimation
- Story Points
- Planning Poker
- Velocity & Tracking progress
- Burndown charts

### Product Backlog

- Product Backlog Refinement
- Product Backlog Characteristics
- User Stories



## Why choose Beliminal?

Our training has a depth and a power that inspires and changes you. Our trainers are some of the most experienced in the world and have rich insights into the changing world of work and a passion for transforming teams and organisations. They are able to bring your training alive by revealing its true power – helping you unleash your own potential as well as the potential of those you work with.

In addition you benefit from: -

- Delivery of a virtual course that has **been designed from the ground up** for virtual delivery using best practice tried and tested techniques to provide an engaging and compelling virtual experience
- **Reduced class size** for virtual courses to ensure our attendees have the highest quality learning experience possible.
- **Shorter training days** which are vitally important when training in a virtual manner that enhance your learning experience and increase your knowledge retention
- **Highly respected Scrum Trainers® and Coaches** with decades of experience delivering high-quality Scrum training and implementing and coaching Scrum in the real world – **5/5 star rating (from Google Reviews)**



- We're confident that you'll love this course, which is why we offer a **Money-Back Satisfaction Guarantee\***

*\*only applicable on our public courses, subject to terms and conditions.*

## What the course Includes?

- **High quality instruction** from our Certified Scrum Trainers® and Certified Agile Coaches® with many years' experience of training Scrum and very importantly implementing Scrum in the real world
- **One coaching session** to reflect on your practice worth £125
- **Course materials** and for virtual courses access to the Beliminal Learning Management System and on-line content created during the course
- **Certified Scrum Professional® - Product Owner** certification on successful completion
- **2 years' membership of the Scrum Alliance** worth \$100
- **Membership of our Beliminal alumni community** where you can receive help and support from the Beliminal coaches and fellow alumni
- Access to **exclusive resources**
- **Loyalty discount** for future courses
- **Loyalty discount** for personal/life coaching
- **14 Category B Professional Development Units (PDUs)** can be claimed for this course
- **16 Continuing Professional Development (CPD) hours** and CPD certificate
- **16 Scrum Education Units® (SEU's)**
- For in-person/classroom-based courses on our public schedule, refreshments before and during the course, including lunch

## Meet the Trainer



**ZIA MALIK**