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ADVANCED CERTIFIED SCRUM PRODUCT OWNER® (A-CSPO®)

Description

On our interactive Scrum Alliance Advanced Certified Scrum Product Owner® course, you'll explore the broader, more complex aspects of product ownership. You'll learn how to navigate complex product environments, apply lean principles, and focus on the areas of personal growth that matter most at an advanced level.

The course introduces a range of advanced and AI-assisted tools for stakeholder engagement, facilitation, collaboration, scaling, product validation, and backlog management. You'll also learn how to use AI responsibly during product discovery and strategy, leveraging tools like ChatGPT and other accessible platforms to analyse markets, clarify direction, challenge assumptions, and accelerate insight.

The workshop is highly interactive, combining practical exercises, real-life examples, and lively discussion to stretch and challenge your thinking. To support lasting change, the learning continues after the course with online coaching sessions where you can reflect on how you're applying your new skills in the real world.

Why this course?

- **Learn Product Ownership** with Scrum - the most popular Agile framework and kick start your agile training journey
- Become a **Scrum Alliance Advanced Certified Scrum Product Owner®**
- Gain the **best Advanced Product Owner** certification and the **most recognised and in demand** certification from employers and recruiters
- **Begin your agile journey** to Certified Scrum Professional® or to Certified Team Coach® or Certified Enterprise Coach®

What about exams and certifications?

Following successful completion of this course, participants will be designated as Certified Scrum Product Owner®. This Scrum Alliance certification includes a two-year membership in the Scrum Alliance.

What are the prerequisites for this course?

- You will already be a **Certified Scrum Product Owner® (CSPO®)**
- At **least 1 years' experience** working as a Scrum Product Owner

What topics are covered?

- Product definition and organisational impact
- In-depth exploration of the Product Owner role and implementation patterns
- Mapping and working with Stakeholders.
- Neuroscience-based collaboration techniques
- Group facilitation techniques
- Scaling approaches and patterns (e.g. SAFe, LeSS)
- Managing dependencies or reducing/removing dependencies between teams
- Visualising dependencies between teams
- Large-scale participatory meeting formats
- Cogitative bias that influences individual and Product decision making
- Vision to value
- Identifying target markets, looking at problem /solution fit and product market fit
- Exploring user jobs to be done
- Where to start with a Product – push v's pull
- Creating Product tests
- Getting early feedback using marketing and prototypes to drive Product research
- Quantifying value and return on investment
- Comparative cost of delay
- Advanced and AI-assisted tools for stakeholder engagement, facilitation, collaboration, scaling, and backlog management
- Responsible use of AI (including ChatGPT) in product discovery and product strategy

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Who is this course suitable for?

This course is for Scrum Product Owner's with at least a year's experience in the role. You must have Agile experience as the course will build on your experiences in order to deepen your understanding of Agile and yourself.

How should I prepare for this course?

Attendees should re-familiarise themselves with the Scrum Guide and conduct the pre-course reading.

What the course Includes?

- **High quality instruction** from our Certified Scrum Trainers® and Certified Agile Coaches® with many years' experience of training Scrum and very importantly implementing Scrum in the real world
- **One coaching session** to reflect on your practice worth £225
- **Course materials** and for virtual courses access to the Beliminal Learning Management System and on-line content created during the course
- **Advanced Certified Scrum Product Owner®** certification on successful completion
- **2 years' membership of the Scrum Alliance** worth $100
- **Membership of our Beliminal alumni community** where you can receive help and support from the Beliminal coaches and fellow alumni
- Access to **exclusive resources**
- **Loyalty discount** for future courses
- **Loyalty discount** for personal/life coaching
- **14 Category B Professional Development Units (PDUs)** can be claimed for this course
- **16 Continuing Professional Development (CPD)** hours and CPD certificate
- **16 Scrum Education Units® (SEU's)**
- For in-person/classroom-based courses on our public schedule, refreshments before and during the course, including lunch

What you'll come away with

After successfully completing the course, you will be designated as an Advanced Certified Scrum Product Owner®. This Scrum Alliance certification includes a two-year membership of the Scrum Alliance.

You will be equipped to operate effectively in a more Agile product-based organisation – driven by product outcomes and metrics, supported by results driven approaches, and informed by insights into human based biases and behaviours.

You'll be able to:

- Use effective techniques to collaborate as a member of a cross-functional Scrum Team
- Use techniques to identify your key stakeholders
- Use a range of techniques for engaging with stakeholders
- Recognise when to act as a facilitator for stakeholders
- Apply group facilitation techniques
- Use AI-assisted strategy and discovery techniques to analyse market opportunities, shape product direction, and support vision, stakeholder identification, and hypothesis development
- Identify when a group is engaged in divergent thinking or convergent thinking
- Discuss the impact of different technical practices on maximising business value
- Understand different scaling frameworks and approaches
- Identify purpose or strategy to foster alignment and shared ownership
- Plan a product release based on content from a roadmap, market segmentation or window
- Connect teams directly to customers and users to build deeper understanding and empathy
- Visualise and communicate product and feature ideas and assumptions
- Incorporate testing assumptions into the Scrum framework
- Develop hypotheses for a given target user/customer segment
- Maximise outcome and impact to the business, user, and market whilst minimising output for a product/feature idea
- Use different techniques to model and measure value
- Use at least four factors to order a product backlog, and different techniques to structure its contents

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Why choose Beliminal?

Our training has a depth and a power that inspires and changes you. Our trainers are some of the most experienced in the world and have rich insights into the changing world of work and a passion for transforming teams and organisations. They are able to bring your training alive by revealing its true power – helping you unleash your own potential as well as the potential of those you work with.

In addition you benefit from: -

- Delivery of a virtual course that has **been designed from the ground up** for virtual delivery using best practice tried and tested techniques to provide an engaging and compelling virtual experience
- **Reduced class size** for virtual courses to ensure our attendees have the highest quality learning experience possible
- **Shorter training** days which are vitally important when training in a virtual manner that enhance your learning experience and increase your knowledge retention
- **Highly respected Scrum Trainers® and Coaches** with decades of experience delivering high-quality Scrum training and implementing and coaching Scrum in the real world – **5/5 star rating (from Google Reviews)**

- We're confident that you'll love this course, which is why we offer a **Money-Back Satisfaction Guarantee***
- **Course Net Promoter Score (NPS) as** surveyed by the Scrum Alliance is 72 (above 70 is classified as "world class")

*only applicable on our public courses, subject to terms and conditions.

Meet the Trainer

ZIA MALIK

What people say about this course

"Excellent Training! Very Engaging!"

"A great experience, very good pace of training and very well organised, Thank you!"

"I had the privilege to spend 3 days learning and collaborating with some great trainers and bunch of people and have come away wanting to learn more, find out more and start trying out what I've learnt"

"Awesome ACSPO training by great and knowledgeable trainers!"

It's worth going to see for yourself!"

"Excellent course covers advanced product ownership succinctly and the trainers know their stuff!!"