

## CERTIFIED SCRUM PRODUCT OWNER® (CSPO®)

### Description

Our interactive Scrum Alliance Certified Scrum Product Owner® training will challenge you to put theory into practice through a variety of exercises and simulations, and to think through your own product ideas for yourself. As well as learning a range of techniques, you'll also gain a deeper understanding of Scrum and agile principles – not just the how but the why – while building awareness of how AI is influencing product ownership, early discovery, and the future of product development. It's a potent foundation for working with Scrum and agile in your own organisation.

As Agile ways of working are increasingly adopted by organisations seeking to innovate faster and deliver better products, the majority are using Scrum as their framework. Scrum is a deceptively simple framework, but it is highly adaptive and has a significant impact on traditional organisational models. So if you're to work successfully with it as a product owner, your knowledge needs to go deeper.

We use brain-friendly, science-based, accelerated learning techniques to help you really learn and increase your knowledge retention, and post-course you can take advantage of a one-hour coaching session that is included as part of the course..

### Why this course?

- **Learn Product Ownership** with Scrum - the most popular Agile framework and kick start your agile training journey
- Become a **Scrum Alliance Advanced Certified Scrum Product Owner®**
- Gain the **best Advanced Product Owner** certification and the **most recognised and in demand** certification from employers and recruiters
- **Begin your agile journey** to Certified Scrum Professional® or to Certified Team Coach® or Certified Enterprise Coach®

### What you'll come away with

By the end of the course, you'll understand the Product Owner role within Scrum and gain practical tools to perform it effectively.

You'll know how to validate product ideas, understand your customers, manage stakeholders, and work confidently with a Product Backlog. You will be able to:

- Participate actively as a Scrum Team member
- Function effectively as Product Owner for Scrum Teams
- Deliver a successful Scrum project
- Explain and sell Agile and the Scrum framework to other key stakeholders
- Define and use the full range of Agile and Scrum Artefacts (Product Backlog, Sprint Backlog, Task Boards, and Burndown Charts etc. )
- Collaborate effectively with key stakeholders and customers
- Create and maintain the Product Backlog
- Fulfil your essential role in Sprint Planning and Sprint Review meetings events
- Participate in the Daily Scrum Meetings and the Sprint Retrospectives
- Learn how to implement a metrics based outcome driven product development approach
- Implement other Lean and Agile approaches to support your Scrum implementation
- Build awareness of how AI is influencing product ownership, early discovery, and the future of product development

### What about exams and certifications?

Following successful completion of this course, participants will be designated as Certified Scrum Product Owners®. This Scrum Alliance certification includes a two-year membership in the Scrum Alliance.

### What are the prerequisites for this course?

There are no prerequisites for the course, however students are expected to complete the pre-course reading required.



## Who is this course suitable for?

Whether you are a Product Owner, Portfolio Manager, Program Manager, Product Manager or Business Analyst or just responsible for defining product vision or requirements, this course is for you.

## More prioritisation techniques for your product backlog

Attendees should re-familiarise themselves with the [Scrum Guide](#) and conduct the pre-course reading.

## What the course Includes?

- **High quality instruction** from our Certified Scrum Trainers® and Certified Agile Coaches® with many years' experience of training Scrum and very importantly implementing Scrum in the real world
- **One coaching session** to reflect on your practice worth £225
- **Course materials** and for virtual courses access to the Beliminal Learning Management System and on-line content created during the course
- **Certified Scrum Product Owner®** certification on successful completion
- **2 years' membership of the Scrum Alliance** worth \$100
- **Membership of our Beliminal alumni community** where you can receive help and support from the Beliminal coaches and fellow alumni
- Access to **exclusive resources**
- **Loyalty discount** for future courses
- **Loyalty discount** for personal/life coaching
- **14 Category B Professional Development Units (PDUs)** can be claimed for this course
- **15 Continuing Professional Development (CPD) hours** and CPD certificate
- **16 Scrum Education Units® (SEU's)**
- For in-person/classroom-based courses on our public schedule, refreshments before and during the course, including lunch

## What topics are covered?

### Agile Principles and Scrum Overview

- Key agile product development principles
- Introduction to Scrum

### Scrum Roles & Accountabilities

- Product Owner
- Scrum Master
- Developers
- Scrum Team
- Values and behaviour

### Sprints

- Cross functional teams in a sprint
- Effective product feedback

### Vision

- Methods for creating a Vision for your product

### Planning a Product

- Key agile product development principles
- Introduction to Scrum
- Identifying where to start in planning a product – where is the highest value?
- Using personas and understanding empathy
- Requirements vs assumptions, outcomes and impacts
- Identifying and capturing your first product slice using story boards, scenarios or process flows
- Teams of teams and scaling the product owner

### Kicking off a release

- Using user stories to stock your backlog
- Release planning approaches
- Communicating a release
- Co-ordination across teams

### Estimating

- Comparative estimation techniques
- Beyond Planning Poker
- Forecasting and reporting

### Backlog Refinement

- Refinement of product slices
- Approaches to backlog refinement

### Prioritisation

- More prioritisation techniques for your product backlog



## Why choose Beliminal?

Our training has a depth and a power that inspires and changes you. Our trainers are some of the most experienced in the world and have rich insights into the changing world of work and a passion for transforming teams and organisations. They are able to bring your training alive by revealing its true power – helping you unleash your own potential as well as the potential of those you work with.

In addition you benefit from: -

- Delivery of a virtual course that has **been designed from the ground up** for virtual delivery using best practice tried and tested techniques to provide an engaging and compelling virtual experience
- **Reduced class size** for virtual courses to ensure our attendees have the highest quality learning experience possible.
- **Shorter training** days which are vitally important when training in a virtual manner that enhance your learning experience and increase your knowledge retention
- **Highly respected Scrum Trainers® and Coaches** with decades of experience delivering high-quality Scrum training and implementing and coaching Scrum in the real world – **5/5 star rating (from Google Reviews)**



- We're confident that you'll love this course, which is why we offer a **Money-Back Satisfaction Guarantee\***
- **Course Net Promoter Score (NPS)** as surveyed by the Scrum Alliance is 92 (above 70 is classified as "world class")

\*only applicable on our public courses, subject to terms and conditions.

## Meet the Trainer



ZIA MALIK

## What people say about this course

*"The entire course was fun, engaging and a lot of effective learning. Thank you!"* - **Leighton Fernandes**

*"Great techniques and tools, with a highly engaging dynamic delivery, very applicable, Thank you Zia!"* - **Ben Gill**

*"Very Interactive, Engaging Exercises"* - **Stephen Collins**

*"Novel not to use any PowerPoint, but it really worked and helped my learnings!"* - **Toni Chapman**

*"A thought provoking and engaging few days"* - **Athos Koppas**

*"Very fun course kept me engaged. A great interactive course ... with immersive learning enabling me to make the most of the course"* - **Callum Green**

