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CERTIFIED SCRUM PROFESSIONAL® - PRODUCT OWNER (CSP-PO®)

Description

On our interactive Scrum Alliance Certified Scrum Professional® - Product Owner course, you'll take your product ownership skills to the next level. You'll learn how to navigate products as a business, manage complex development in an agile context, and strengthen the tools and techniques that make you a more effective Product Owner.

Through AI-enabled product discovery, hands-on experimentation, and realistic stakeholder simulations, you'll work in a safe product sandbox to vision, test, and evolve product ideas - using AI as a thinking partner to accelerate learning, decision-making, and impact.

You'll also gain advanced skills in working with customers and stakeholders, shaping propositions, applying collaboration techniques, managing the Product Backlog, and validating ideas.

The workshop combines interactive exercises, real-life examples, and lively discussion to challenge you and get you thinking. Post-workshop, online coaching sessions help you apply your knowledge, reflect on results, and embed lasting learning in your work.

Why this course?

- **Deepen your knowledge** of how to become an even better product owner through wider organisational context and business acumen and business agility
- Become a **Scrum Alliance Certified Scrum Professional® - Product Owner**
- Gain the **best next level Scrum Professional - Product Owner** accreditation to complete the triad of certifications being one of the **most recognised and in demand** from employers and recruiters
- Take a **significant step** in your agile journey to Certified Team Coach® or Certified Enterprise Coach®

What about exams and certifications?

There are no exams for this course and following successful completion of this course participants will be designated as Certified Scrum Professional® - Product Owner.

Who is this course suitable for?

This course is for Scrum Product Owner's with at least two year's experience in the role. You must have Agile experience as the course will build on your experiences in order to deepen your understanding of Agile product development and your own abilities as a product owner.

What are the prerequisites for this course?

- You will already be a **Scrum Alliance Advanced Certified Scrum Product Owner® (A-CSPO®)**
- At **least 2 years' experience** working as a Scrum Product Owner

What topics are covered?

- Understand how organisational context shapes the Product Owner role
- **Collaborate effectively** with Scrum Masters to launch successful teams
- Manage a **product backlog for multiple** Scrum teams
- Explore **scaling patterns** for the Product Owner role
- Develop **product launch plans and measurable goals**
- Analyse **business models and align release strategies** to them
- Craft compelling **product propositions and perform competitor analysis**
- **Use AI-enabled discovery and simulations** to test, evolve, and accelerate product ideas
- Run **experiments, evaluate results, and assess impact**
- Deepen understanding of **product profitability, ROI, and funding models**

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What you'll come away with

After successfully completing the course, you will be designated as a Scrum Alliance Certified Scrum Professional® - Product Owner.

You will be equipped to operate effectively with a deeper entrepreneurial mindset in a more Agile, product-focused organisation. Your decisions will be informed by insights derived from AI-enabled discovery and experimentation, combined with a strong understanding of propositions, competitors, product outcomes, and metrics, supported by results-driven techniques, while deepening your knowledge of your business, customers, and stakeholders.

You will be able to:

- Recognise organisational contexts that allow you to grow as a great Product Owner
- Appreciate the benefits of approaching the Product Owner role as an entrepreneur and owner of a microenterprise
- Use techniques to alleviate stakeholder conflicts and improve collaboration
- Engage stakeholders more effectively using structured communication techniques
- Design and implement a product team immersion plan
- Understand and apply a business model for a product idea
- Develop a deeper understanding of product propositions
- Analyse competitors and forecast product propositions, enhanced by AI-driven insights
- Apply beyond-budgeting techniques and understand how they differ from traditional budgeting
- Use cost of delay and return on investment to deliver better value to customers
- Visualise and communicate product and feature ideas and assumptions, using AI-supported experimentation and simulation

What the course Includes?

- **High quality instruction** from our Certified Scrum Trainers® and Certified Agile Coaches® with many years' experience of training Scrum and very importantly implementing Scrum in the real world
- **One coaching session** to reflect on your practice worth £125
- **Course materials** and for virtual courses access to the Beliminal Learning Management System and on-line content created during the course
- **Certified Scrum Professional® - Product Owner** certification on successful completion
- **2 years' membership of the Scrum Alliance** worth $100
- **Membership of our Beliminal alumni community** where you can receive help and support from the Beliminal coaches and fellow alumni
- Access to **exclusive resources**
- **Loyalty discount** for future courses
- **Loyalty discount** for personal/life coaching
- **14 Category B Professional Development Units (PDUs)** can be claimed for this course
- **16 Continuing Professional Development (CPD)** hours and CPD certificate
- **16 Scrum Education Units® (SEU's)**
- For in-person/classroom-based courses on our public schedule, refreshments before and during the course, including lunch

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Why choose Beliminal?

Our training has a depth and a power that inspires and changes you. Our trainers are some of the most experienced in the world and have rich insights into the changing world of work and a passion for transforming teams and organisations. They are able to bring your training alive by revealing its true power – helping you unleash your own potential as well as the potential of those you work with.

In addition you benefit from: -

- Delivery of a virtual course that has **been designed from the ground up** for virtual delivery using best practice tried and tested techniques to provide an engaging and compelling virtual experience
- **Reduced class size** for virtual courses to ensure our attendees have the highest quality learning experience possible.
- **Shorter training** days which are vitally important when training in a virtual manner that enhance your learning experience and increase your knowledge retention
- **Highly respected Scrum Trainers® and Coaches** with decades of experience delivering high-quality Scrum training and implementing and coaching Scrum in the real world **– 5/5 star rating (from Google Reviews)**

- We're confident that you'll love this course, which is why we offer a **Money-Back Satisfaction Guarantee***

*only applicable on our public courses, subject to terms and conditions.

Meet the Trainer

ZIA MALIK

What people say about this course

"*Fantastic course really well run - really insightful*" - Anonymous

"*It was excellent, quality engagement, broken into consumable segments that provided focus and clarity on the course content*" - Anonymous

"*The course is highly interactive, providing an engaging learning experience*" - Baisahki Das

"*I had the opportunity to practice various techniques for implementation, and it was great to engage in interactive activities throughout the course*"- Syeda Mahrukh Raza

"*This training was very engaging, enlightening and immersive!*"- Syed Waqar Hasan

View all our courses dates here
hello@beliminal.com